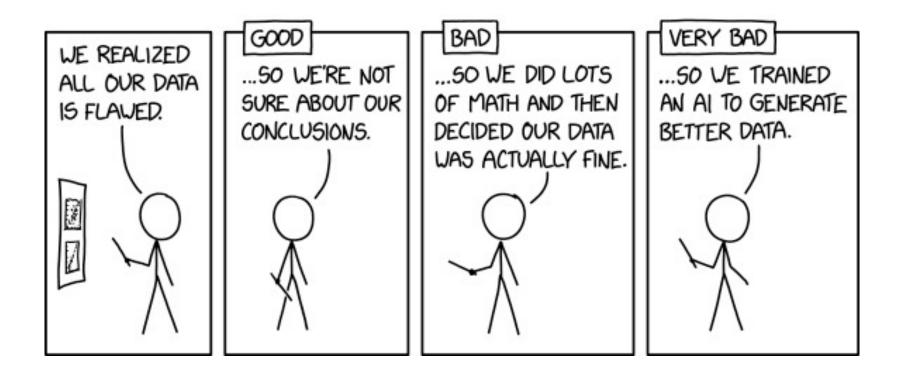
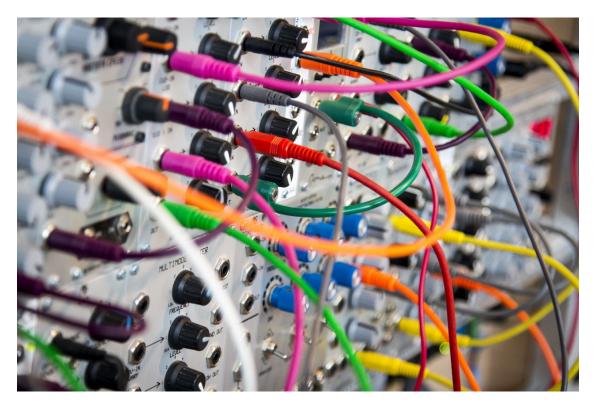
Today's question



How's my data?

PSYC63: Experimental Study of Human Interaction DARTMOUTH

Online Studies



Today's docket

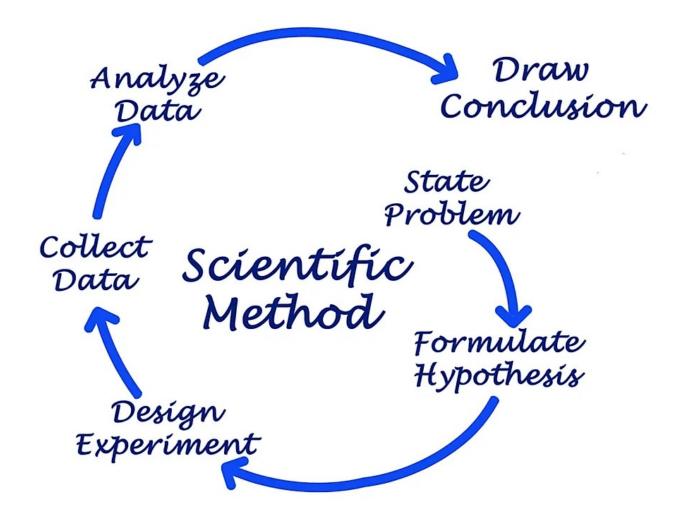
1. Data collection In the lab, online

2. Web scraping

Breakout session



DARTMOUTH



Science as an ongoing process



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In the lab

- •E-Prime
- Presentation
- PsychToolbox (MATLAB)
- PsychoPy (Python)



PsychoPy

```
from psychopy import visual, core
win = visual.Window([400,400])
message = visual.TextStim(win, text='hello')
message.autoDraw = True # Automatically draw every frame
win.flip()
core.wait(2.0)
message.text = 'world' # Change properties of existing stim
win.flip()
core.wait(2.0)
```

Drawing to a window

Data collection

PsychoPy

```
clock = psychopy.core.Clock()
n trials = 2
pre duration s = 0.5
stim duration s = 0.5
min iti = 2.0
for trial in range(n_trials):
   clock.reset()
   # wait until the 'pre' time has passed
   while clock.getTime() 
       win.flip()
   while clock.getTime() 
       grating.draw()
       win.flip()
   # clear the window
   win.flip()
   keys = psychopy.event.waitKeys()
   while clock.getTime() < min_iti:</pre>
       win.flip()
win.close()
```

Looping over trials



Data collection

Online

•Qualtrics, Gorilla, Prolific, Mturk, Inquisit Web

Advantages

- Faster data collection, larger samples, reduction in costs
- More diverse and therefore representative of the greater population than a typical "WEIRD" sample of university students

Disadvantages

- Lack of control over experimental setting
- Random responses, multiple submissions, select-selection, dropout

Today's docket

1. Data collection In the lab, online

2. Web scraping

Breakout session



Components of a web page

- •HTML main content of the page
- •CSS style sheets
- •JS Javascript files for interactivity
- •Images JPG, PNG, etc.



Lab7_WebScraping.ipynb



•Data collection is about performing reliable and valid measurements that minimize bias or error



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•Start Data Collection

• Presentations on Friday